

HUUUGE, INC. ANNOUNCES CHANGES IN EXECUTIVE MANAGEMENT TEAM

Global game developer and publisher, HUUUGE, Inc. ("HUUUGE"), has announced several promotions and important changes to its executive management team. These changes in leadership reflect HUUUGE's commitment to strategic succession planning and its dedication to maintaining its position as an industry leader in the ever-evolving world of gaming.

Anton Gauffin will transition from his current position as President and Chief Executive Officer to the position of Executive Chairman of the Board of Directors. Anton has been at the helm of HUUUGE since its inception, steering it to unparalleled success in the gaming industry. In his new role as Executive Chairman, he will continue to provide strategic guidance and leverage his extensive industry expertise to drive HUUUGE's continued growth and innovation. Anton (via Big Bets OÜ) remains the largest shareholder of HUUUGE.

Wojciech Wronowski will transition from his current role as Chief Operating Officer to become Chief Executive Officer of HUUUGE. Wojciech has been working closely with Anton since 2006 and later became a member of the founding team of HUUUGE. Wojciech played a leading role in the design and management of HUUUGE's most successful games - HUUUGE Casino & Billionaire Casino, which have generated almost \$2bn in lifetime revenue so far. Since early 2022, Wojciech has been serving in the Chief Operating Officer role and has been primarily focused on implementing HUUUGE's profitability and efficiency focused strategy, which delivered over \$100m in adjusted EBITDA over the past 12 months. Wojciech is based in HUUUGE's Warsaw office.

Erik Duindam is set to transition from his current role as Chief Technology Officer to become President and Chief Operating Officer of HUUUGE. Erik has been in the Chief Technology Officer role since 2022, previously holding positions as SVP of Technology and VP of Technology & Product. Before his tenure at HUUUGE, Erik served as co-CEO of Playable Platform, which HUUUGE acquired in 2020, and as Head of Engineering and as an executive at Everwise in New York and San Francisco. He also co-founded Cloud Games and has held CTO and senior tech leadership positions in various tech scale-ups and startups across New York, Dubai and Amsterdam.

Erik, along with Wojciech, spearheaded the execution of the efficiency strategy and played a pivotal role in reshaping the HUUUGE marketing team. As President and new Chief Operating Officer of HUUUGE, Erik will have a critical role in developing core products and ensuring the successful implementation of HUUUGE's ambitious strategic roadmap. Erik is relocating to Warsaw in order to work even more closely with the core product teams.

HUUUGE's strategy and key goals remain unchanged. The newly promoted executives will share more details about their vision and plans for the business during the upcoming Q3 2023 earnings call (November 23, 2023).



Anton Gauffin, Founder of HUUUGE: Building HUUUGE has been a journey during which for the last 20 years I have been very hands-on across various roles and places, depending on the needs of the business. Since founding HUUUGE Games in 2014, the company has grown massively and our operations have seen level-up after level-up, all of which have led to our commercial success.

Now, after growing our annual adjusted EBITDA to the scale of \$100M+ (LTM), it is time to think strategically about HUUUGE's future growth and succession planning so as to ensure success for the decades to come.

I would like to thank both Wojciech and Erik for playing pivotal roles in HUUUGE's development in recent years, and I am happy to see them take on new responsibilities. Both have consistently demonstrated exceptional leadership and dedication during their tenure with the company, making them the perfect choices to lead HUUUGE into its next chapter.

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HUUUGE



HUUUGE

Play Together.

Huuuge Games is a global game developer and publisher on a mission to build the world's most social real-time, free-to-play mobile gaming platform. On our way to become the global leader in real-time free-to-play casual gaming, we aim to redefine the experience to give maximum joy and fun to players all around the world.

Huuuge's games provide entertainment every month to millions of players from 195 countries and are available in 17 languages. Huuuge has been listed on the Warsaw Stock Exchange since February 2021.